

3623  
40

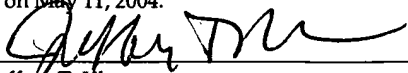


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Shapiro et al.                      Atty Dkt: 1525C/107  
Serial No.: 09/538,556                      Art Unit: 3623  
Date Filed: March 29, 2000                      Examiner: Stimpak, J.  
Invention: SYSTEM AND METHOD FOR FACILITATING BILATERAL AND  
MULTILATERAL DECISION-MAKING

CERTIFICATE OF MAILING

I hereby certify that this document, along with any other papers referred to as being attached or enclosed, is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on May 11, 2004.

  
Jeffrey T. Klayman

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RECEIVED**  
MAY 18 2004  
**GROUP 3600**

INTERVIEW SUMMARY

Dear Sir:

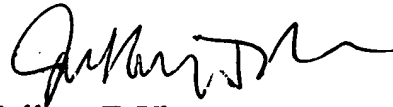
In response to the Office communication dated 4/29/04, Applicants hereby submit the following interview summary.

In a telephonic interview on April 22, 2004 between Examiner Stimpak, Supervisory Patent Examiner Hafiz, and Applicants' attorney Jeffrey Klayman, Mr. Klayman further explained claim 1 and the use of the terms "orthogonal," "conjoint analysis," and "forced choice questions." Regarding conjoint analysis, Mr. Klayman pointed out that, in accordance with the present invention as claimed, conjoint analysis is used to reveal preferences of two parties for the purpose of matching. The Puram reference was discussed. There were no other exhibits or demonstrations. Examiner Stimpak agreed to take Mr. Klayman's comments into consideration when responding to the amendment. Mr. Klayman indicated that he would consider submitting a preliminary amendment if necessary.

In a telephonic interview on April 29, 2004 between Examiner Stimpak and Mr. Klayman, Mr. Klayman explained that the claims essentially cover applying conjoint

analyses to two distinct groups for the purpose matching, which is not shown or otherwise suggested in any of the references of record. Examiner Stimpak agreed that Puram is not relevant, and indicated that she will do some additional analysis.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Jeffrey T. Klayman', with a stylized flourish at the end.

Jeffrey. T. Klayman  
Attorney for Applicant  
Registration No. 39,250

BROMBERG & SUNSTEIN LLP  
125 Summer Street  
Boston, MA 02110-1618  
(617) 443-9292

1525C/00107 310487.1